

MAY 15-18, 2016
WASHINGTON, DC

Sponsorship Exhibits

MAKE SURE YOU SPONSOR AND EXHIBIT AT THE EVENT ATTENDED BY TOP INDUSTRY PROFESSIONALS.

Join Missouri University of Science & Technology, RILEM and the National Ready Mixed Concrete Association by sponsoring and exhibiting at SCC 2016¹ and the 2016 International Concrete Sustainability Conference (2016 ICSC)². For the first time ever, the international self-consolidating concrete (SCC) conference and the international concrete sustainability conference will be held concurrently, May 15th-18th, 2016, in Washington, DC.

This combined event promises to attract more attendees than ever before, providing outstanding opportunities to promote your products and services. By becoming a sponsor and exhibiting, you will enhance your visibility and demonstrate your dedication to the sustainability of the concrete industry and advancements in the

field of SCC. Your organization will be promoted in conference marketing materials, including conference program, website and signage.

Engineers, architects, public works officials, product manufacturers, researchers, academics, students and contractors are invited to attend and present their experiences and accomplishments in advancing self-consolidating concrete and sustainable concrete design, manufacturing and construction. Past conferences have attracted over 300 attendees, 50% from the concrete industry, including representatives from large multi-national corporations to smaller concrete producers. Over 150 experts from around the world will address the sustainable design, manufacture and construction of ready mixed concrete and

precast concrete, using both conventional concrete and SCC, as well as recent research findings and case studies pertaining to SCC and sustainability.

Invited keynote speakers include U.S. Secretary of Transportation, Honorable Anthony Foxx as well as other leading representatives from the engineering and construction community, including the designer of the world's tallest high-rise building under construction in Saudi Arabia.

Reserve your space today by completing the attached application form!

¹ SCC 2016 combines the 8th International RILEM Symposium on Self-Compacting Concrete and 6th North American Conference on Design and Use of Self-Consolidating Concrete.

² 11th annual NRMCA International Concrete Sustainability Conference.





PLATINUM SPONSORSHIP

- Logo on conference marketing materials, website and signage at Platinum Sponsor size.
- Full page ad in conference program (ad position is first come first serve ahead of other sponsors)
- Complimentary exhibit space (10' x 8') in premium location (first option on exhibit space on first come first serve basis ahead of other sponsors/exhibitors)
- 4 complimentary registrations

US \$10,000*



GOLD SPONSORSHIP

- Logo on conference marketing materials, website and signage at Gold Sponsor size
- 1/2 page ad in conference program
- Complimentary exhibit space (10' x 8') in premium location (on first come first serve basis after Platinum and Principle sponsors select their space)
- 2 complimentary registrations

US \$6,000*



SILVER SPONSORSHIP

- Logo on conference marketing materials, website and signage at Silver Sponsors size
- Option to purchase exhibit space for \$1750 (which includes 1 conference registration) on first come first serve basis after Platinum and Gold sponsors select their exhibit space

US \$3000



ORGANIZATION SPONSOR BENEFITS

- Reserved for concrete industry non-profit organizations
- Logo on conference marketing materials, website and signage at Organization Sponsors size
- Option to purchase exhibit space for \$1750 (which includes 1 conference registration) on first come first serve basis after Platinum and Gold sponsors select their exhibit space

US \$750

* NRMCA members who sponsor this event through NRMCA's annual sponsorship program are eligible for discounts on Gold and Platinum level sponsorship. For details contact Kathleen Carr-Smith at 240-485-1145 or kcarrsmith@nrmca.org.

EXHIBITOR PACKAGES

The 2016 ICSC | SCC 2016 provides an outstanding venue to promote your state-of-the-art products and services for the concrete industry.

Exhibitor package includes:

- 10' x 8' exhibit space
- Exposure during 3 receptions, 3 breakfasts, and 5 breaks
- Names and contact information of attendees
- Recognition and listing in the conference program
- Four (4) conference registration with Platinum Sponsorship
- Two (2) conference registrations with Gold Sponsorship
- One (1) conference registration with Silver or lower Sponsorship

Priced to deliver a great ROI:

- Platinum Sponsors: **Complimentary exhibit space**
- Gold Sponsors: **Complimentary exhibit space**
- Silver Sponsors: **US\$1,750 per exhibit space**
- Organization Sponsor: **US\$1,750 per exhibit space**
- Non-sponsors: **US \$2,250 per exhibit space**

EXHIBITOR LAYOUT



EXHIBITOR SCHEDULE

May 15	Hyatt Regency Ballroom Level
1:00 pm – 4:00 pm	Exhibitor Setup
5:00 pm – 7:00 pm	Registration Open
6:00 pm – 7:00 pm	Reception in Exhibit Area
May 16	Hyatt Regency Ballroom Level
7:00 am – 7:00 pm	Registration Open
7:00 am – 8:00 am	Breakfast in Exhibit Area
8:00 am – 10:00 am	General Session G1
10:00 am – 10:30 am	Break in Exhibit Area
10:30 am – 12:00 pm	Concurrent Technical Sessions T1
12:00 pm – 1:30 pm	Lunch
1:30 pm – 3:00 pm	Concurrent Technical Sessions T2
3:00 pm – 3:30 pm	Break in Exhibit Area
3:30 pm – 5:00 pm	Concurrent Technical Sessions T3
6:00 pm – 7:00 pm	Reception in Exhibit Area
May 17	Hyatt Regency Ballroom Level
6:00 am – 7:00 pm	Registration Open
6:00 am – 7:00 pm	RMCREF Walk for Sustainability*
7:00 am – 8:00 am	Breakfast in Exhibit Area
8:00 am – 10:00 am	General Session G2
10:00 am – 10:30 am	Break in Exhibit Area
10:30 am – 12:00 pm	Concurrent Technical Sessions T4
12:00 pm – 1:30 pm	Lunch
1:30 pm – 3:00 pm	Concurrent Technical Sessions T5
3:00 pm – 3:30 pm	Break in Exhibit Area
3:30 pm – 5:00 pm	Concurrent Technical Sessions T6
6:00 pm – 7:00 pm	Reception in Exhibit Area
7:00 pm – 9:00 pm	Award Banquet
May 18	Hyatt Regency Ballroom Level
7:00 am – 12:00 pm	Registration Open
7:00 am – 8:00 am	Breakfast in Exhibit Area
8:00 am – 10:00 am	Concurrent Technical Session T7
10:00 am – 10:30 am	Break in Exhibit Area
10:30 am – 12:00 pm	General Session G3
12:00 pm – 4:00 pm	Exhibitor Tear Down

Space is limited so make your reservation early! There are only 17 exhibit spaces available, and spaces are assigned on a first-come, first-serve basis (Platinum and Gold sponsors have priority over other sponsors and exhibitors), so don't delay!



STEP 1: Select Sponsorship Level

STEP 2: Select Exhibitor Package

Sponsor Level	Cost
Platinum (best value)*	US\$10,000 <input type="checkbox"/>
Gold (excellent value)*	US \$6,000 <input type="checkbox"/>
Silver (good value)*	US \$3,000 <input type="checkbox"/>
Organization**	US \$750 <input type="checkbox"/>
No Sponsorship	US \$0 <input type="checkbox"/>

Exhibit Package	Cost
Platinum (best value)	US\$0.00 <input type="checkbox"/>
Gold (excellent value)	US\$0.00 <input type="checkbox"/>
Silver (good value)*	US\$1,750 <input type="checkbox"/>
Organization**	US \$1,750 <input type="checkbox"/>
Exhibit Only	US \$2,250 <input type="checkbox"/>

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** Reserved for concrete industry non-profit organizations

STEP 3: Total of STEP 1 and 2

Sub Total 1

Sub Total 2

Total

STEP 4: Select Exhibit Space Number in Order of Preference (see exhibitor layout for booth number on page 3).

1st Choice

2nd Choice

3rd Choice

4th Choice

5th Choice

STEP 5: Enter Sponsor/Exhibitor Information

Name _____ Company _____

Phone _____ E-mail _____

STEP 6: Enter Attendees (Provide 4 for Platinum Sponsor, 2 for Gold Sponsor and 1 for Exhibit Package)

Name _____ Phone _____ E-mail _____

STEP 7: Select Payment Method and Submit Form

Check (make check payable to NRMCA)

Mail registration form and check to:

SunTrust Bank, c/o NRMCA
P.O. Box 79433
Baltimore, MD 21279

VISA Mastercard Amex

Card Number _____ Exp. Date _____

Name on Credit Card (print) _____

Signature _____

For credit card payment, fax this form to Kathleen Carr-Smith at 301-356-9062.

