



INTERNATIONAL CONCRETE SUSTAINABILITY CONFERENCE

AUGUST 9-11, 2011 – BOSTON, MA

BOOKSTORE SPONSORSHIP APPLICATION FORM

DISTRIBUTE YOUR LITERATURE IN THE CONFERENCE BOOKSTORE

This is your opportunity to distribute literature to attendees of the National Ready Mixed Concrete Association 2011 *International Concrete Sustainability Conference*, August 9-11, in Cambridge (Boston), MA. The conference will be held at the Hyatt Regency Cambridge Hotel and the Massachusetts Institute of Technology campus.

HOW THE BOOKSTORE WORKS

By becoming a bookstore sponsor, you will demonstrate your dedication to concrete industry sustainability and enhance your visibility at the conference. NRMCA will provide you with 30 inches of tabletop space along with signage displaying your company's logo for you to distribute your literature in the conference bookstore. Cost of bookstore sponsorship:

- NRMCA or Organizational Partner Member: \$500
- Non-member: \$750

PURPOSE OF THE CONFERENCE

The 6th annual *International Concrete Sustainability Conference* provides learning and networking opportunities on the latest advances, technical knowledge, continuing research, tools and solutions for sustainable concrete manufacturing and construction. The 2011 *International Concrete Sustainability Conference* is being



held in conjunction with the *MIT Concrete Sustainability Hub 2011 Industry Day*, August 11, 2011. Registrants and speakers at the *Concrete Sustainability Conference* will have the privilege of attending both events.

WHO WILL ATTEND THE CONFERENCE?

Researchers, academics, students, engineers, architects, contractors, concrete producers, public works officials, material suppliers and concrete industry professionals are invited to present and attend the conference.

SESSION TOPICS

Experts will present on the latest developments related to design, specifying, manufacturing, testing, construction, maintenance, and research of concrete as it relates to sustainable development.

**Become a Bookstore Sponsor today by
completing the attached form!**

WWW.SUSTAINABILITYCONF.ORG





2011 INTERNATIONAL CONCRETE SUSTAINABILITY CONFERENCE

BOOKSTORE SPONSORSHIP APPLICATION FORM

Select the appropriate sponsorship category by placing a next to the sponsorships you are applying for. Space is limited. Sponsorships are awarded on a first come first serve basis.

	Number of 30" x 30" spaces**		Price per 30" x 30" space**		Extended Price
<input type="checkbox"/> Bookstore Sponsor (member*)		@	\$500	=	
<input type="checkbox"/> Bookstore Sponsor (non-member)		@	\$750	=	

TOTAL

* NRMCA member or Organizational Partner member.

** Each 30" x 30" space entitles the sponsor to distribute 1 (one) piece of literature not exceeding 200 copies, not exceeding 24 pages in length, and not larger than 8.5" x 11" in size. To distribute more than one piece of literature, a sponsor must purchase multiple bookstore sponsorships, 1 (one) for each piece of literature.

SPONSOR INFORMATION

Name _____ Company _____

Phone _____ E-mail _____

PAYMENT METHOD

Check (make check payable to NRMCA).

Mail registration form and check to:
SunTrust Bank, c/o NRMCA
P.O. Box 79433
Baltimore, MD 21279

VISA **Mastercard** **Amex**

Card Number _____ Exp. Date _____

Name on Credit Card (print) _____

Signature _____

For credit card payment, fax this form to Kathleen Carr-Smith at 301-585-4219.

For more information, call Kathleen Carr-Smith at 240-485-1145 or via e-mail at kcarrsmith@nrmca.org.