



# INTERNATIONAL CONCRETE SUSTAINABILITY CONFERENCE

AUGUST 9-11, 2011 – BOSTON, MA

## SPONSORSHIP APPLICATION FORM

### BECOME A SPONSOR TODAY!

Join the National Ready Mixed Concrete Association in sponsoring the *2011 International Concrete Sustainability Conference*, August 9-11, in Cambridge (Boston), MA, at the Hyatt Regency Cambridge and the Massachusetts Institute of Technology campus.

#### PURPOSE OF THE CONFERENCE

The 6th annual *International Concrete Sustainability Conference* provides learning and networking opportunities on the latest advances, technical knowledge, continuing research, tools and solutions for sustainable concrete manufacturing and construction. The *2011 International Concrete Sustainability Conference* is being held in conjunction with the *MIT Concrete Sustainability Hub 2011 Industry Day*, August 11, 2011. Registrants and speakers at the *Concrete Sustainability Conference* will have the privilege of attending both events.

#### WHO WILL ATTEND THE CONFERENCE?

Researchers, academics, students, engineers, architects, contractors, concrete producers, public works officials, material suppliers and concrete industry professionals are invited to present and attend the conference.

#### SESSION TOPICS

Experts will present on the latest developments related to design, specifying, manufacturing, testing, construction, maintenance, and research of concrete as it relates to sustainable development.



#### SPONSOR BENEFITS

By becoming a sponsor you will demonstrate your dedication to concrete industry sustainability and enhance your visibility at the conference. NRMCA will promote your organization within conference marketing materials including brochures and e-mail marketing. Your organization will be identified on conference signage. As a sponsor you will help promote the conference to your customers and professional contacts further enhancing your visibility.

#### SPONSORSHIP OPPORTUNITIES

NRMCA has designed several sponsorship programs specifically to provide you with maximum exposure at the conference. See the following page for details.

**Become an Sponsor today by completing the attached form!**

[WWW.SUSTAINABILITYCONF.ORG](http://WWW.SUSTAINABILITYCONF.ORG)





# 2011 INTERNATIONAL CONCRETE SUSTAINABILITY CONFERENCE

## SPONSORSHIP OPPORTUNITIES

### CONFERENCE SPONSOR (8 available)

This program is part of NRMCA's annual sponsorship program where companies can sponsor full events and be recognized for supporting concrete industry education programs.

Benefits:

- Logo on marketing material
- Logo on conference signage

Cost:

- NRMCA or Organizational Partner member: \$3000 (or less if sponsoring other NRMCA events)
- Non-member: \$6000

### SCHOLARSHIP SPONSOR

This special sponsor category is designed for companies who would like to scholarship key individuals to attend the conference. Customers, university professors, DOT engineers and your own employees are just some examples of those you might want to scholarship. Some companies even offer to cover travel expenses.

#### Doctorate Level Sponsor

Benefits:

- 10 complimentary registrations
- Logo on marketing material
- Logo on conference signage

Cost:

- NRMCA or Organizational Partner Member: \$5000
- Non-member: \$7500

#### Masters Level Sponsor

Benefits:

- 5 complimentary registrations
- Logo on marketing material
- Logo on conference signage

Cost:

- NRMCA or Organizational Partner Member: \$3000
- Non-member: \$4500

#### Bachelor Level Sponsor

Benefits:

- 3 complimentary registrations
- Logo on marketing material
- Logo on conference signage

Cost:

- NRMCA or Organizational Partner Member: \$2000
- Non-member: \$3000

### PRODUCT AND EVENT SPONSOR

#### Conference Proceedings Sponsor (1 available)

Benefits:

- Company logo on USB Key containing conference proceedings

Cost:

- NRMCA or Organizational Partner Member: \$3000
- Non-member: \$4500

#### Conference Handout Folder Sponsor (1 available)

Benefits:

- Company logo on folder containing conference handout materials

Cost:

- NRMCA or Organizational Partner Member: \$3000
- Non-member: \$4500

#### Reception Sponsor (3 available)

Benefits:

- Company logo on drink tickets
- Company logo on cocktail tables

Cost for August 8th Reception:

- NRMCA or Organizational Partner Member: \$2000
- Non-member: \$3000

Cost for August 9th Reception:

- NRMCA or Organizational Partner Member: \$3000
- Non-member: \$4500

Cost for August 10th Reception:

- NRMCA or Organizational Partner Member: \$5000
- Non-member: \$7500

Sponsor the conference today by completing the attached form. For more information, call Kathleen Carr-Smith at 240-485-1145 or via e-mail at [kcarrsmith@nrmca.org](mailto:kcarrsmith@nrmca.org).



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## SPONSORSHIP APPLICATION FORM

Choose sponsorship opportunities by placing a  next to the sponsorships you would like to apply for. Sponsorships are awarded on a first come first serve basis.

	Member*	<input type="checkbox"/>	Max. Sponsors	Non-member	<input type="checkbox"/>
Conference Sponsor**	\$3000	<input type="checkbox"/>	8	\$4500	<input type="checkbox"/>
Scholarship Sponsor					
Doctorate Level Sponsor	\$5000	<input type="checkbox"/>	unlimited	\$7500	<input type="checkbox"/>
Masters Level Sponsor	\$3000	<input type="checkbox"/>	unlimited	\$4500	<input type="checkbox"/>
Bachelor Level Sponsor	\$2000	<input type="checkbox"/>	unlimited	\$3000	<input type="checkbox"/>
Product and Event Sponsor					
Conference Proceedings Sponsor	\$3000	<input type="checkbox"/>	1	\$4500	<input type="checkbox"/>
Conference Handout Folder Sponsor	\$3000	<input type="checkbox"/>	1	\$4500	<input type="checkbox"/>
Reception Sponsor (August 8, 2010)	\$2000	<input type="checkbox"/>	1	\$3000	<input type="checkbox"/>
Reception Sponsor (August 9, 2010)	\$3000	<input type="checkbox"/>	1	\$4500	<input type="checkbox"/>
Reception Sponsor (August 10, 2010)	\$5000	<input type="checkbox"/>	1	\$7500	<input type="checkbox"/>

**TOTAL**

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\* NRMCA member or Organizational Partner member.

\*\* Do not select this sponsorship if you already selected as part of NRMCA's annual sponsorship program.

### SPONSOR INFORMATION

Name \_\_\_\_\_ Company \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

### PAYMENT METHOD

**Check** (make check payable to NRMCA).  **VISA**  **Mastercard**  **Amex**

Mail registration form and check to:  
SunTrust Bank, c/o NRMCA  
P.O. Box 79433  
Baltimore, MD 21279

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Credit Card (print) \_\_\_\_\_

Signature \_\_\_\_\_

For credit card payment, fax this form to Kathleen Carr-Smith at 301-585-4219.

For more information, call Kathleen Carr-Smith at 240-485-1145 or via e-mail at [kcarrsmith@nrmca.org](mailto:kcarrsmith@nrmca.org).